



*Richard F. McBride*

Rich McBride is an Executive Coach and Business Consultant with deep prior experience in his career as a respected and trusted senior executive and senior leader.

Rich's approach to coaching is specific to each client and their goals, and informed by his business, management and mentoring experience and expertise, as well as the professional coach certification training he chose to undertake. Rich works with senior leaders and their teams, and with global managers, high-performing executives, and high potential talent. Rich is also highly effective with functional and technical specialists, particularly those in transition to greater levels of responsibility as managers and leaders.

During his career in financial services, as Chief Operating Officer and Chief Administrative Officer, Rich managed teams and individuals requiring distinct and diverse functional and leadership abilities. He has a great appreciation for the unique qualities and competencies of each. Identifying, developing, and mentoring talent is his real passion and purpose. The roles he held always required collaborative and influencing skills in support of other operating groups, and the franchise as a whole.

Rich is intellectually curious and an intuitive problem solver, assuring his clients benefit from his analysis and insight. He very much enjoys and is comfortable working in a wide variety of industries.

Rich's early career was spent at the United States Trust Company of New York where he held senior positions of increasing responsibility in management and project management in the investment business.

After he and his partners sold Avatar Associates, their asset management firm, Rich devoted a year to enriching his natural coaching skills and business knowledge by completing the Professional Certification Program in Individual and Organizational Coaching at the esteemed Hudson Institute of Coaching, founded by Frederic M. Hudson, also Founder of the Fielding Institute.

Rich is a Senior Partner in The McConnell Group, a highly respected global executive coaching, organizational and business consulting firm.

***Richard F. McBride***  
***Bio***

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