



***Richard F. McBride***

Rich McBride is an Executive Coach and Business Consultant with deep prior experience in his career as a trusted and respected senior executive and senior leader.

Rich's coaching employs his business, management, and mentoring experience and expertise. During his career in financial services, as Chief Operating Officer and Chief Administrative Officer, Rich managed teams and individuals requiring distinct functional and leadership ability. Identifying and developing talent is his real passion and purpose.

Rich includes senior management and top talent executives among his coaching clients. He is highly effective with high potential talent, technical specialists, and those often considered not yet fully developed in their organizational and interpersonal skills, and leadership roles. Rich is a natural problem solver, assuring his clients benefit from his analysis and insight.

Rich's early career was spent at United States Trust Company of New York where he held positions of increasing responsibility in management, investments, and project management in the investment and trust division.

After he and his partners sold Avatar Associates, their investment management firm, Rich devoted a year to enriching his natural coaching skills and business knowledge by completing The Professional Certification Program in Individual and Organizational Coaching at the esteemed Hudson Institute of Coaching, founded by Frederic M. Hudson of Fielding Institute.

Rich is a Senior Partner in The McConnell Group, a highly respected global executive coaching, organizational and business consulting firm.

***Richard F. McBride***  
***Short Bio***

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